



**AnillaCultural**  
LATINOAMERICA - EUROPA  
Nodo Uruguay

# NHM

**4º International Online Congress on Education and New Media**

**“NHM New Human Media”**

May 23-24, 2018

Organizer

**AnillaCultural**  
LATINOAMERICA - EUROPA  
Nodo Uruguay

**Biannual event hosted by Anilla Cultural Latinoamérica-Europa in Uruguay**

**May 23-24, 2018**

**10:30 - 17:00 hr UYT or 13:30 to 20:00 hr GMT**

Check your local Time: [https://www.worldtimeserver.com/current\\_time\\_in\\_UTC.aspx](https://www.worldtimeserver.com/current_time_in_UTC.aspx)

Simultaneous interpretation: Spanish/English/Portuguese

This congress takes place on the internet, connecting different institutions, countries and people who exchange, debate and share experiences on education and new media. Since its beginning in 2012, speakers and participants have been invited to contribute to the thematic lines proposed in each edition.

The fourth congress will focus on human mediation as the basic nature for the creation and appropriation of new media.

Within this context, new technologies appear linked to the human interaction which creates, transforms and readapts them. The pedagogical and educational work technologically mediated experimentally developing human faculties requires a methodological change taking into account the language and limits generated by this mediation. It is necessary that this transformation process enables the creation of a personal and collective space in its multiple appropriations of meaning. This is how collaborative and co-creation work open unprecedented authorial spaces in the environment of a creative community.

Emphasizing the role of the human being as the only one capable of redesigning his culture and extending his own being through different technological tools would imply broadening the concept of mediation in extensive directions.

The congress proposes a curatorial treatment of its contents, it establishes lines of thought in the cultural and educational convergence, in order to visualize wider needs towards a promising culture that lives and creates in the web.

Under the Internet principles regarding access, freedom, openness and interoperability, this online congress aims to establish curators for the following areas: **Cultural Design, Culture of Consciousness, Data Culture and Cosmic Culture.**

Together with the global curatorship of the congress, these four areas will be articulated and integrated among themselves, trying to establish an ecosystem and polyphony of knowledge through the digital body of the Internet as a **New Human Medium.**

- **Cultural Design:** to visualize examples where design articulates and shapes multidisciplinary projects through big data, basic sciences, arts, health and neuroscience.
  
- **Culture of Consciousness:** from experiments in the laboratories to projects that make it possible to approach other ways of understanding the innate capacities of our mind; these will be some of the presentations to understand the full potential we can develop through ICT mediation.
  
- **Data Culture:** projects and initiatives where open cultural data generate new forms of social relationship, of scientific promotion applied to education and culture.
  
- **Cosmic Culture:** An increased knowledge about the cosmos together with constant technological advances, and multiple artistic creations in new media generated the need for a constant cultural adaptation in a context that goes beyond planet Earth.

The fourth edition of the online congress will have different formats: conferences, forums, debates, demonstrations and network interactions, allowing real participation of the online audience.

## Past Editions

The congress has had, in previous editions, reflection and debate on the challenges of education and new media in relation to Art / Science / Technology - [Brief](#) (2012), La Kamera network built through the internet [Program](#) (2014), Co -Creation with resources of technological and human augmented reality [Program](#) (2016).

In 2016, the title "Network Co-Creation. An augmented reality" refers to the creative capacity of joint work in advanced internet networks, expanded by the potential of augmented reality as a way of getting to know through technological mediation, for learning, teaching and creating multiple universes.

The concept of Education through new media revolved around 3 topics: Co-creation, Atmosphere, Meanings. These three pillars will be presented as forums, presentations, discussion panels, playful activities for the online participants to co-create. Co-creation refers to creative processes technologically mediated combining culture and education.

Atmosphere will be a space to discuss the skills, competences, attitudes towards learning and teaching that are required or manifested in the new media.

Meaning involves the construction of meaning by people around their experiences and interactions with new media especially through augmented reality.

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